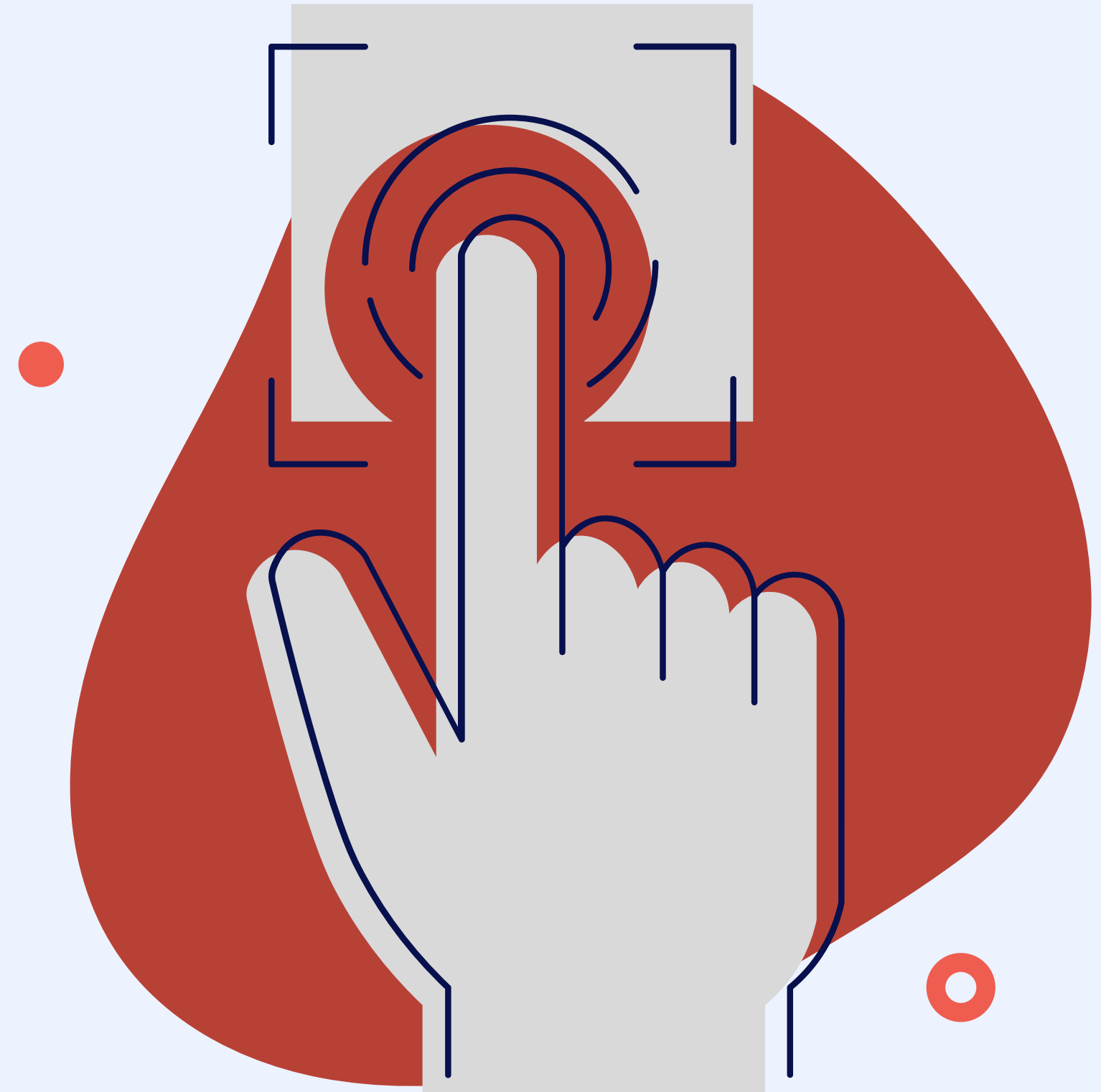


**Bharat Systems
Helped
Commercial
Establishments
Identify Thieves
and Miscreants**



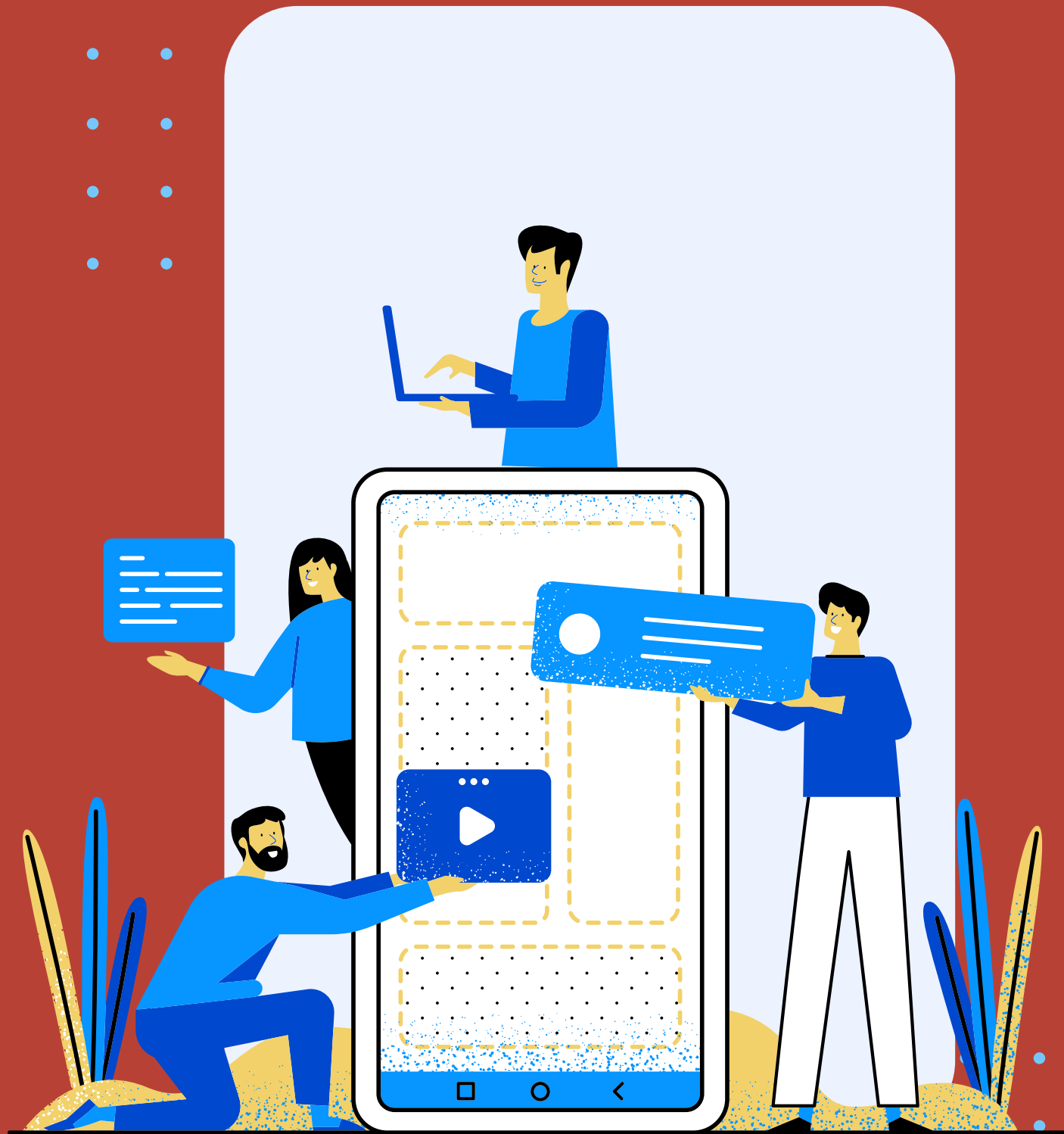
Requirement

With increasing theft and miscreants, commercial establishments require high resolution CCTV cameras to surveil over their cash, material, and equipment transactions across counter.

In case of any unforeseen circumstances, the camera footages are to be used.



Client Challenge



Most commercial establishments faced troubles, owing to theft of jewellery, materials, equipments, and cash.

They also had problems with customers making fraudulent claims and accusations about false transactions in their names, across counter. It resulted in tension between customers and employees.

They wanted to overcome these difficulties, and maintain a cordial relationship between the consumers and employees.

Approach

An assessment was done to understand the requirement, with respect to camera resolution, and range of the camera coverage.

The selected CCTV cameras had high-resolution, with complete coverage of transaction and exchange counters. The same CCTV cameras were set up throughout the establishment.

The CCTV footages were linked to the DVR (Digital video recorder) on the client's mobile phones and desktop devices.



Results

With the high resolution CCTV cameras in place, clients were able to detect :

- Multiple malpractices happening across the counter and establishment.
- Fraudulent transactions by both, employees and customers.
- Customers' false claims on material and cash transactions.

This way, they were able to reduce the number of malpractices and fraudulent activities in the establishment.

