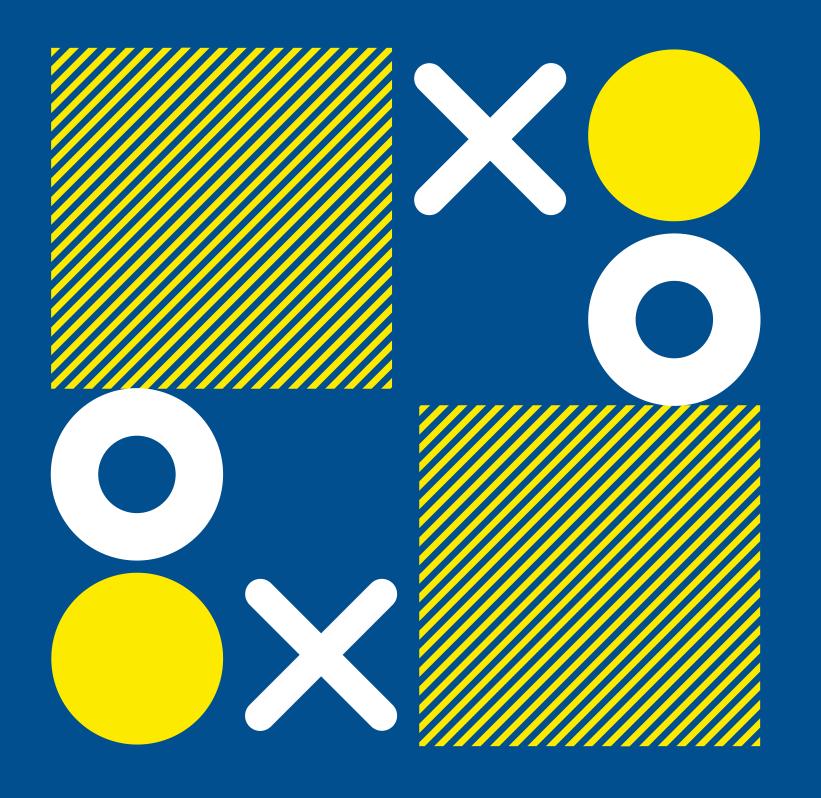
Bharat Systems Helped Taj Vivanta Receive High Definition Channels, Combined with Inhouse Channels

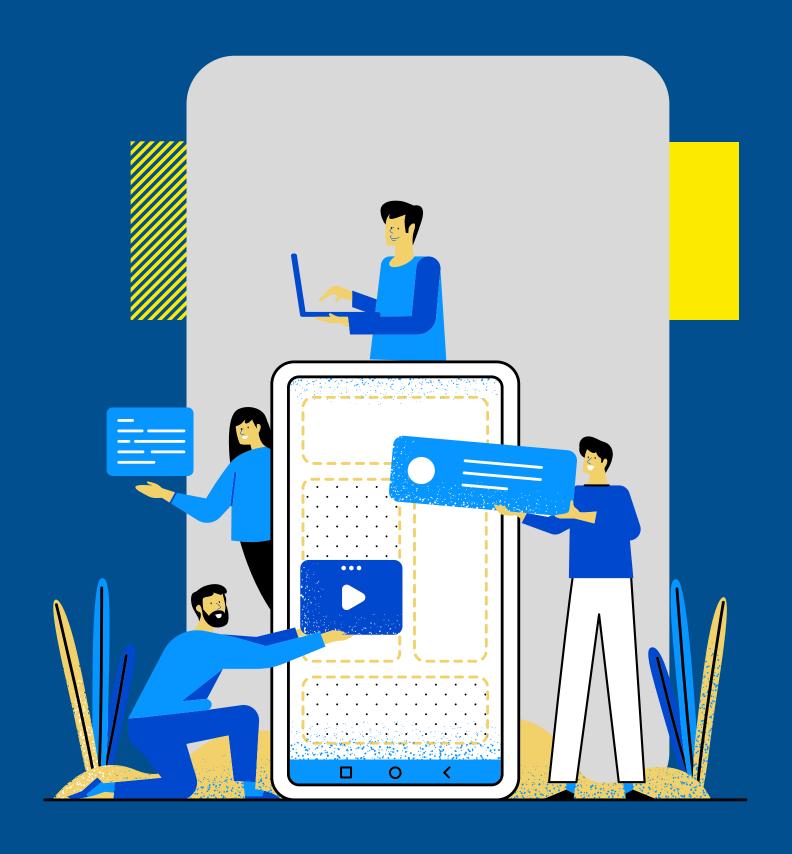


Requirement



The main requirement of the client was accessibility to HD and HQ audio and video signals on each TV screen, along with HD telecasting of Taj Vivanta's in-house programs.

This requirement was to be made standardized across all 380 rooms.



Client Challenge

- The cable infrastructure of the client was over a decade old and had several transmission and quality issues.
- The client wanted uniform signals and all the channels across all 380 rooms of the hotel.
- The client wanted live and recorded telecasting on in-house "Taj Vivanta" Programmes in all the rooms.

Approach

Based on the client requirement Bharat Systems suggested the following approaches:

- Remove existing cable infrastructure with high transmission losses and poor signal connectivity, and replace it by tri-shield low-loss and low-interference cable.
- Usage of High-gain antennas and Unicable amplifiers to transmit uninterrupted and high quality signals to each room.



Results

The customer was more than impressed with the following results:

- Total number of daily complaints on poor TV interface drastically reduced from 50 a day to none.
- All subscribed channels were available at high definition and high quality.
- All in-house "Taj Vivanta" programs were telecasted for interested guests.

